

2024 Impact for Wild Carnivores



project
coyote



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NOTE FROM THE DIRECTOR

Dear Friends & Wildlife Advocates,

With your support, 2024 was a year of significant growth for Project Coyote. We augmented our staff and volunteer force across the country; we expanded our advocacy campaigns and educational programs into new regions with greater resources; and we broadened the compassionate conservation movement, building grassroots momentum for the care and well-being of our wild neighbors.

Project Coyote has dedicated the last 16 years to advocating for wild carnivores. This year, our team reflected upon the continual growth and evolution of our work over this time period, discussed what makes our organization unique in its approach, and renewed our ambitious vision for the future. These conversations led to some exciting new changes and updates, including the development of organizational value statements, a complete redesign of our website, an updated logo and style guide, and the reorganization of our campaigns into three core areas: PROTECT, COEXIST, & INSPIRE.

These developments energized our team and reaffirmed our commitment to protecting wild carnivores and promoting coexistence. Our unique mission and approach to wildlife conservation attracts passionate advocates to our community, helping us create and fill new staff positions, recruit and train core volunteers, and establish an on-the-ground presence in new states (most recently, Texas, Colorado, Michigan, and Vermont). This ongoing expansion has only been possible through the strong support of individual donors, foundations, and members of The Coyote Collective—our new monthly giving community.

With a clear focus, increased capacity, and strong support buoying our efforts, Project Coyote's programs and campaigns made significant headway this year in advocating for wild carnivores. Just a few days before 2024 began, our campaign to End Wildlife Killing Contests helped sway New York to ban the bloodsport after Oregon enacted a ban on public lands in September. These wins strengthened our ongoing work to pursue similar bans in Illinois, New Jersey, and Nevada, and to launch a new state campaign in Michigan.



We also introduced lawsuits at the federal and state levels in response to the outdated and unjust policies that allow wolves to be horrifically killed. We expect new emergency lawsuits for wolves and other wild carnivores will be necessary in the coming months, and therefore established the Project Coyote Wild Carnivore Legal Defense Fund to ensure we can respond quickly and effectively to unjust persecution.

To complement our advocacy campaigns, we promoted coexistence and inspired appreciation for wild carnivores through a myriad of activities over the past year. Our first annual Coyote Awareness Week reached over one million people across our digital platforms. We developed a Model Coyote Coexistence Plan for rural and urban communities and a K-8 curricula for youth educators focused on wild carnivores. We also partnered with Colorado State University's Animal-Human Policy Center to conduct a groundbreaking national public survey that revealed broad support for stronger wildlife protection policies across the country.

Thank you for partnering with us to create a more compassionate world for wild carnivores and foster thriving ecosystems for generations to come.

With gratitude,



Camilla Fox
Founder & Executive Director



project coyote



**PROTECTING WILD CARNIVORES
FOSTERING THRIVING ECOSYSTEMS**

MISSION

To protect North America's wild carnivores and promote compassionate coexistence through education, science, advocacy, and coalition building.

VISION

A North America where humans and wild carnivores coexist and ecosystems thrive.

FOCUS

Our interdisciplinary programs and campaigns focus on three core areas to achieve a North America where humans and wild carnivores coexist and ecosystems thrive. We **PROTECT** wild carnivores through advocacy campaigns, teach communities to compassionately **COEXIST** with their wild neighbors through outreach initiatives, and **INSPIRE** appreciation for wild nature through partnerships with educators and creatives.



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VALUES

Compassion

We lead with empathy and care for the most vulnerable, persecuted and dismissed. We cultivate society's understanding of the intrinsic value of individual lives and inspire action to mitigate human-caused suffering.

Advocacy

We work to protect wild carnivores as unique individuals and as valued members of our multi-species communities. As community members and fellow animals ourselves, we recognize our responsibility to shield them from human-caused harm.

Community

We are committed to building a more compassionate world and recognize that cultivating a strong community is crucial for reaching our goals. We respect diverse worldviews and values which fosters mutual understanding, empathy, and trust.

Respect

We respect all life, promoting fairness and reciprocity in our relationships towards human and nonhuman animals. We stand against human exceptionalism and human-centered policies that dismiss wild carnivores.

Wonder

We marvel at the inherent beauty, joy, and awe found in wild nature. We believe cultivating emotional connections with wild animals and the natural world is vital for fostering compassionate worldviews.



Protect

Wild carnivores are among the most heavily persecuted species in the United States, despite their critical role in our ecosystems. The aftermath of the centuries long “war on wild carnivores”, misconceptions, and unjust policies have created a world in which the recovery of keystone species is threatened, ecological health is diminished, and the wellbeing of wild lives is impeded. Project Coyote uniquely advocates for a compassionate, ethical, and science-based approach to wild carnivore protection to shift policies away from current lethal management policies to a framework centered on human-wildlife coexistence—ensuring both humans and wild carnivores can flourish in our multispecies communities.



© Photo by Josh Shandera #CaptureCoexistence Contributor



Ending Wildlife Killing Contests

Every year, tens of thousands of wild animals—mostly wild carnivores—are legally slaughtered in wildlife killing contests. Participants compete to kill the greatest number, largest, or youngest of a target species for prizes and entertainment, despite over 80% of the U.S. public supporting a ban on these contests. Our campaign to End Wildlife Killing Contests aims to ban this bloodsport across the nation and elevate a national narrative that wild lives should be protected for their ecological and intrinsic value.

Legislation Reintroduced to Ban Wildlife Killing Contests on Federal Public Lands

- Project Coyote worked with a broad coalition of wild animal protection groups to support the introduction of the Prohibit Wildlife Killing Contests Act of 2024. The bill was introduced by Rep. Steve Cohen of Tennessee and is now sponsored by 19 other congress members of the U.S. House of Representatives. It would prohibit organizing, sponsoring, conducting, or participating in wildlife killing contests on more than 500 million acres of U.S. public lands overseen by the Bureau of Land Management, Bureau of Reclamation, National Park Service, U.S. Fish and Wildlife Service, and U.S. Forest Service. Almost 80,000 concerned citizens signed our petition in support of the federal ban, and in 2024, we garnered nearly 3,000 letters from our supporters to their federal Representatives in favor of the bill.



Ending Wildlife Killing Contests

Bill to Ban Wildlife Killing Contests in New York Takes Effect

- Late last year, New York Governor Hochul signed into law [S4099/A2917](#) to prohibit wildlife killing contests statewide. That bill officially took effect on November 1, 2024, making New York the tenth state to bring these egregious and ecologically destructive competitions to an end within their borders.

Campaign Launched to End Wildlife Killing Contests in Michigan

- In 2024, we launched a new state campaign to end wildlife killing contests across Michigan. Our research uncovered at least 28 known wildlife killing contests taking place in Michigan annually, with many more operating in the shadows beyond public awareness. The Great Lakes Region Predator Challenge, one of the state's largest wildlife killing contests, resulted in 235 dead coyotes and foxes in 2024 alone. We're raising awareness among Michiganders and urging the Michigan Department of Natural Resources to take action to end killing contests statewide.

Campaigns Progressed to End Wildlife Killing Contests in Illinois, New Jersey, & Nevada

- In Illinois, we supported the reintroduction of HB2900, which would ban wildlife killing contests for fur-bearing mammals throughout the state. To raise awareness, Project Coyote erected billboards along the Interstate 55 corridor in opposition of wildlife killing contests. With the work of our lobbyist, the bill garnered 20 legislative sponsors in the Illinois State House and has now progressed onto the Senate floor. Our action alerts and public awareness campaign resulted in over 600 letters to Illinois legislators in support of the bill's passage.
- In New Jersey, a ban on wildlife killing contests was reintroduced as Assembly Bill A1142. The bill currently has 16 legislative sponsors and holds bipartisan support. Project Coyote issued an action alert resulting in over 200 letters to New Jersey Representatives. We continue to raise awareness and build support for New Jersey's wild carnivores by running educational social media advertising campaigns.
- In March, the Nevada Board of Wildlife Commissioners heard a petition submitted by the Humane Society of the United States to ban wildlife killing contests statewide. We supported these efforts by issuing action alerts and guiding our supporters to testify in support of banning killing contests statewide. The Nevada Board of Wildlife Commissioners did not take action but instead created a "Contest Committee" to solicit feedback from more Nevadans on the issue. Contest Committee hearings are currently underway and we continue to engage our Nevadan supporters to collectively oppose wildlife killing contests.



PROTECT

Protecting America's Wolves

Wolves occupy just 10% of their former range and face severe threats across the U.S., endangering both their individual survival and the health of ecosystems that rely on them. Project Coyote's Protect America's Wolves campaign advocates for coexistence, humane conflict prevention, and proactive public education to shift public attitudes and effectuate policy change. From the Northeast to the Northern Rockies, we work to ensure wolves are protected, valued, and allowed to thrive.

Campaign Updates & Accomplishments

- In February, the U.S. Fish and Wildlife Service (USFWS) announced their determination that the wolves of the Northern Rockies were “not warranted” for federal protection pursuant to the Endangered Species Act. In response to this decision in July, we [filed a lawsuit](#) in federal court challenging USFWS' findings. The biggest, most continuous threat wolves face is human-caused mortality. Since 2021, the Rocky Mountain states of Montana, Idaho, and Wyoming have liberalized the legal killing of wolves, and our lawsuit directly challenges the continued allowance of these states to “manage” wolves under their jurisdiction.
- In April, we [responded](#) to the horrific torture and senseless killing of a wolf in Daniel, Wyoming, which rightfully sparked national outrage, and organized our supporters to amplify their voices into collective action through our [Wyoming Wolf Action Hub](#).
- In response to the Daniel, WY incident, members of Congress took action toward addressing the abhorrent practice of predator “whacking,” which is the purposeful running over of coyotes and wolves with motorized vehicles. A bipartisan bill, The [Snowmobiles Aren't Weapons \(SAW\) Act](#), sponsored by Representative Nancy Mace (R-S.C.), aims to implement a national ban on using snowmobiles to chase down wolves and other wild carnivores on federal lands. We supported this legislation with an action-based webinar to directly engage our supporters in writing their representatives to support the [SAW Act](#), generating over 70 personalized advocacy letters. Our Action Alert for the SAW Act generated an additional 700 signatures in support of this life-saving legislation.
- In 2024, we continued to aid wolf recovery in the Northeast, U.S. through the Northeast Wolf Recovery Alliance. In New York, we supported state legislation ([S.7927/A.8295](#)) mandating that hunters and trappers report all canids killed. The Bill would also require that genetic data be collected from all killed large canids to help gather important information on canid populations in the state, including the presence of wolves. We helped organize a “New York Wolf Lobby Day” to raise awareness about wolves and to support this bill.

© Photo by Sarah Killingsworth #CaptureCoexistence Ambassador

PROTECT

Reforming Wildlife Services

The U.S. Department of Agriculture’s “Wildlife Services” program uses taxpayer dollars to kill millions of wild animals annually—damaging ecosystems and endangering public safety and health. Through indiscriminate and inhumane methods, including aerial gunning and deadly poisons, Wildlife Services has killed more than 56 million wild animals in the U.S. since 2004. We hold “Wildlife Services” accountable to standards of public safety, humaneness, and transparency and demand that they reform their lethal and inhumane killing practices.

Campaign Updates & Accomplishments

- In March, we led a coalition comment on the Wildlife Services Environmental Impact Statement (EIS) for the California Wildlife Damage Management Project. This EIS was in response to a lawsuit brought by Project Coyote and other allies in response to the state’s failure to conduct a comprehensive environmental assessment of Wildlife Services activities across the state. In our comments, we noted the EIS failed to include an impact analysis of lethal control activities on wolves in California, which is of growing concern as wolves continue to disperse across the state.
- On Tax Day, April 15, we released our annual “**Wildlife Services Killing Report**,” which details the annual program data released by the agency—revealing the staggering number of animals killed and the inhumane methods used. In 2023, 1.4 million animals were killed by the program nationwide with wild carnivores, as usual, among the most heavily targeted species. The program intentionally killed 68,649 coyotes, 305 wolves, 2 Mexican gray wolves, 237 mountain lions, 437 black bears, 2,246 foxes (including red, gray, and kit species), 482 bobcats, and 6 federally protected grizzly bears. Wildlife Services also gassed over 400 coyote and fox dens, killing an unknown number of pups
- Canyon’s Law was reintroduced in the 118th Congress to ban the use of M-44s, or ‘cyanide bombs’, on U.S. public lands. We **organized** the power of our supporters to send over 5,000 letters to their federal representatives in support of this important bill to protect our nation’s wild carnivores. We also supported an **administrative petition** led by the Center for Biological Diversity and Predator Defense to prohibit M-44s on U.S. Forest Service lands.



Reforming Wildlife Governance

Most state wildlife agencies follow an outdated system of wildlife governance that promotes anthropocentric and biased wildlife policies that fail to recognize the intrinsic value and crucial ecological roles of wildlife—especially wild carnivores. Project Coyote is working to reform state wildlife governance by aligning wildlife policy with a modern scientific and ethical understanding of ecological and animal well-being. We advocate for diverse representation among commissions of non-consumptive interest groups and lobby for wildlife policies that are rooted in compassionate conservation.

Campaign Updates & Accomplishments

- Our Colorado State Representative, **Mark Surls**, worked tirelessly to support the Cats Aren't Trophies campaign in Colorado, which aimed to pass ballot measure Proposition 127, prohibiting the recreational hunting and fur trapping of mountain lions, bobcats and lynx. We **guided our supporters** to speak up for Colorado's wild cats throughout the campaign. Unfortunately, despite over 1.3 million Coloradans voting yes on Proposition 127 it failed to pass, but the fight for Colorado's wild cats and all wild carnivores will continue as fervently as ever.

- Project Coyote's Vermont State Representative, Sarah Gorsline, **mobilized** Vermont supporters to advocate for **S.258**. The bill aimed to make wildlife governance more democratic and consistent with broad public values, while also protecting coyotes from egregious and outdated practices such as baiting and hounding. Project Coyote, alongside other wildlife advocacy groups, also supported **S.301/Act 141**, which was signed into Vermont law on May 30th. The Act includes a new ban on the export of black bear organs and paws from Vermont. This law is critical, since Vermont was previously one of only 16 states in the U.S. that either allow the sale of bear organs outside the state, or have no regulations on the sale of bear parts.
- Our New Hampshire Representative, **Chris Schadler**, testified on behalf of **HB1100** to prohibit coyote hunting during pup-rearing months. Our staff served as an expert scientific witness and we **mobilized** our New Hampshire supporters to submit written testimony in support of the bill.
- In March, Project Coyote's Michigan State Representative, **Carol Misseldine**, submitted written comments and testified in support of a Wildlife Conservation Order before the Michigan Natural Resources Commission (NRC), which sought to prohibit coyote hunting during pup rearing season. We mobilized our supporters to testify in support of this regulation, which was later approved by the NRC and has now taken effect across the state.
- At the federal level, Project Coyote supported a proposed rule by the U.S. Fish and Wildlife Service (USFWS) to restrict predator management across the National Wildlife Refuge System, which provides critical habitat for numerous wild carnivore species. The regulation would end the practice of killing these animals in order to boost wild ungulate populations—a strategy that scientific evidence has shown to be ineffective. The move is a step in the right direction, as noted in our **public comments** to the USFWS and our **Action Alert** to our community.



PROTECT

Integrating Science & Ethics into Wildlife Policy

Government wildlife policies often overlook important interdisciplinary academic literature on wild carnivores that recognizes them as highly sentient, self-aware, cognitively advanced, and extremely social, family-oriented, autonomous beings. Interventions in their lives should require strict ethical and scientific scrutiny. Project Coyote works to leverage interdisciplinary scholarship—most notably in the fields of ethics and science—to support advocacy campaigns and develop resources that educate policymakers and the public.

Campaign Updates & Accomplishments

- Project Coyote collaborated with the Animal-Human Policy Center at Colorado State University to **conduct a national public survey** that revealed broad public support among U.S. citizens for addressing animal protection issues, including stronger policies aimed at protecting wildlife. The **study results**, published in September, show that public attitudes towards wild carnivores are beginning to change, and wildlife policy needs to reflect this shift. These results will be crucial for our ongoing advocacy efforts to reform wild carnivore policy and promote compassionate coexistence.



© Photo by Sarah Killingsworth #CaptureCoexistence Ambassador

Coexist

Too often, the response to conflicts with wild carnivores is lethal, indiscriminate, and unsupported by the best available science. To replace ineffective and shortsighted lethal killing, a science-based model rooted in compassionate coexistence is necessary, where humans and wildlife learn to co-adapt and share landscapes—and where human interactions with wildlife are effectively governed to mitigate negative interactions and promote positive ones. Project Coyote advocates for coexistence with North America's wild carnivores by promoting proactive public education to reduce negative interactions, as well as replacing shortsighted and ineffective lethal control with non-lethal strategies to address human-wildlife conflicts.



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Coyote Friendly Communities

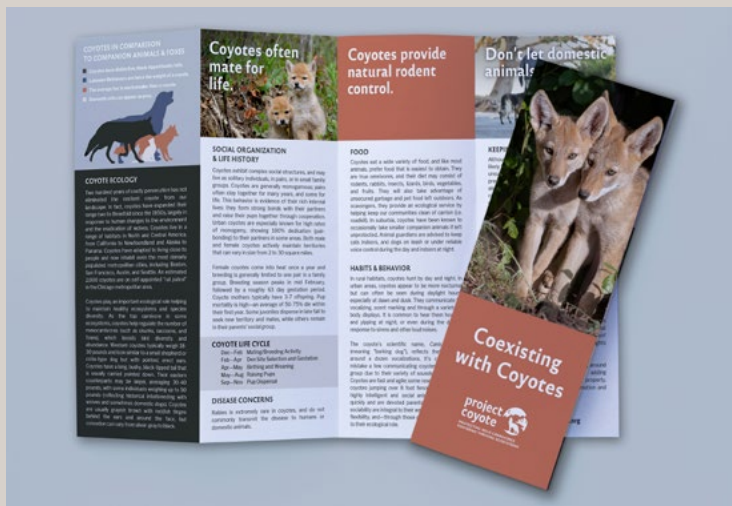
Human-coyote encounters are rising as their range expands into urban and suburban areas, often leading to lethal responses that overlook the intrinsic value and ecological importance of our wild neighbors. Project Coyote’s Coyote Friendly Communities program partners with local groups to promote humane, non-lethal conflict solutions focused on coexistence education, outreach, and community empowerment.

Campaign Updates & Accomplishments

- In 2024, we developed and launched a new model Coyote Coexistence Plan that integrates the latest science-vetted conflict prevention measures, holistic (ethical and scientific) education to foster understanding and appreciation of coyotes, and best practices for guiding municipalities on wildlife coexistence. The plan went through an intensive staff and peer-review process, with some of the nation’s leading coyote experts, urban planners, and animal ethicists. Our goal is to ensure this plan becomes the premier coyote coexistence plan across the country, fostering greater urban coyote coexistence nationwide. The open-access plan has been released on our website, and in 2025 we plan to host a webinar that will walk through this plan, as well as present additional resources that are currently in development, and describe how to foster coyote coexistence in your own community.
- We began updating and redistributing our Coyote Friendly Communities resources, including our new [Coexisting with Coyotes brochure](#). These

outreach materials are critical to ensuring that proper coexistence strategies are provided to the public. This process will expand in 2025, ensuring digitization and increased accessibility for all our educational materials.

- We launched three videos to complement our new model Coyote Coexistence Plan and promote public awareness on wildlife coexistence throughout urban and suburban communities. The videos focused on three topics: [Coexisting with Coyotes in Urban and Suburban Communities](#), [How to Humanely Haze Coyotes](#), and a [Yard Audit Checklist](#). The videos can be organized into modules for communities to create coexistence presentations and workshops to meet their specific needs. We will be launching three additional video modules to add to this video library in 2025.
- Our team and an enthusiastic cadre of volunteers have delivered “Living with Coyotes” presentations in local communities throughout the nation this year, disseminated educational materials and signage, and assisted in the development of coyote coexistence plans for municipalities. From California, New Hampshire, Kansas, Illinois, Texas, and beyond – our team helps local communities choose coexistence instead of killing.
- Our Texas State Coordinator, [Karin Saucedo](#) (pictured below), is providing coyote coexistence guidance for city officials and animal control officers in the Cities of Austin, Grapevine, Cedar Hill, McKinney, Plano and Dallas.



Ranching & Farming with Wildlife

Compared to disease and even weather, predation on farmed animals by wild carnivores accounts for very little loss (less than .39% of all losses of cattle and sheep in the U.S.), yet is often cited as a primary justification to kill wild carnivores. Rather than decreasing conflicts, indiscriminate killing of wild carnivores can have the opposite effect due to the disruption of their social structures. Project Coyote's Ranching and Farming with Wildlife program empowers farmers and ranchers to transition from lethal "control" of wild carnivores to proactive, nonlethal coexistence strategies.

Campaign Updates & Accomplishments

- In January, Project Coyote presented at the Northeast Organic Farmer's Association (NOFA) Annual Conference on how Northeast farmers can use non-lethal deterrence strategies to effectively coexist with wild carnivores and protect domestic animals under their care. The NOFA membership also voted in [support of a policy resolution](#) opposing wildlife killing contests conducted in New York State.
- Our Project Coyote Colorado Representative testified in support of [HB24-1375](#), the Wild Carnivores & Livestock Nonlethal Coexistence Bill, which would have required nonlethal coexistence strategies and appropriate disposal of livestock carcasses to reduce carnivore conflict.
- We continued to disseminate our Ranching & Farming with Wildlife non-lethal educational resources, including videos to support our efforts in enhancing coexistence among ranchers and farmers and educating on effective non-lethal conflict deterrence strategies.

Inspire

Project Coyote collaborates with artists, creatives, and educators to inspire diverse new audiences to appreciate their wild neighbors, raise awareness about the importance of wild carnivores to thriving ecosystems, and encourage communities to choose coexistence with wildlife.



© Photo by Molly McCormick #CaptureCoexistence Contributor



Photo by Lisa Hupp (USFWS Creative Commons)



© Photo by Lisa Antell #CaptureCoexistence Contributor

Keeping it Wild: Youth Education

Young people are our greatest hope for the future, and it's essential to equip them with science-based knowledge and a compassionate outlook toward wild carnivores to dispel harmful misconceptions. Project Coyote's Keeping It Wild program educates students about carnivore coexistence, fosters respect for wildlife, and enhances environmental literacy. With biodiversity in decline, we aim to empower students to act thoughtfully for our planet and to understand the role of carnivores in healthy ecosystems.

Campaign Updates & Accomplishments

- In 2024, we worked with humane educators to develop a K-8 youth curriculum focused on teaching about North America's wild carnivores in adherence to the NGSS Core Teaching Standards as well as building empathy for wild carnivores. This youth curriculum will be publicly released in early 2025, and disseminated among humane educators across the country to inform, inspire, and empower students to act conscientiously on behalf of animals and the planet.

#CaptureCoexistence

#CaptureCoexistence unites nature photographers and videographers to End Wildlife Killing Contests. Nature photography represents a humane, non-consumptive form of wildlife recreation. #CaptureCoexistence amplifies the collective voices of the nature photography industry through digital advocacy campaigns and showcases the beauty of the wild lives we lose during each killing contest.

Campaign Updates & Accomplishments

- Our [petition for photographers](#) to join our efforts to End Wildlife Killing Contests gained over 500 new supporters (now at 3,300+ signatures) and more than 30 #CaptureCoexistence Contributors who lend their words, photos, and videos to elevate the campaign.
- We continue to publish weekly #CaptureCoexistence posts across all social media platforms to inspire appreciation for the intrinsic value of wild lives and to amplify the voices of the photographers and videographers who spend more time observing wildlife than nearly any other demographic.



© Photo from Vanessa Chakour

Artists for Wild Nature

Art can evoke empathy and inspire our imaginations, encouraging us to question established realities while envisioning creative alternatives. To shift deeply rooted cultural ideologies and human perceptions of wild carnivores, Project Coyote collaborates with artists and creatives to foster appreciation for wild lives, elevate education and outreach efforts, fundraise for advocacy campaigns, and inspire new audiences to join the movement of compassionate conservation.

Campaign Updates & Accomplishments

- Project Coyote welcomed author and rewilding facilitator Vanessa Chakour as our newest Artists for Wild Nature Ambassador. Vanessa immediately began using her talents to benefit Project Coyote. She wrote a **Notes From The Field** blog, participated in a **webinar** with us, provided signed copies of her new book **Earthly Bodies** for a give-away to Project Coyote supporters, and launched a **Writing for the Wild** seminar and lecture series, generously donating 50% of the proceeds to Project Coyote.
- We created an Artists for Wild Nature steering committee to strategically develop a toolkit for artists, identify new artists to invite as ambassadors, and create new opportunities for artists to partner with Project Coyote in 2025.



© Photo by Robert Saucedo #CaptureCoexistence Contributor

Coyote Awareness Week

Coyotes represent the pinnacle of unethical and unscientific wildlife “management” in the U.S. Their resiliency and adaptability as a species, rather than being celebrated, has left them vulnerable to outdated wildlife policies that result in at least 1 coyote killed every minute in the United States. Project Coyote created Coyote Awareness Week to increase appreciation for America’s Song Dog and help end the unjust persecution of this intrinsically and ecologically valuable species.

Campaign Updates & Accomplishments

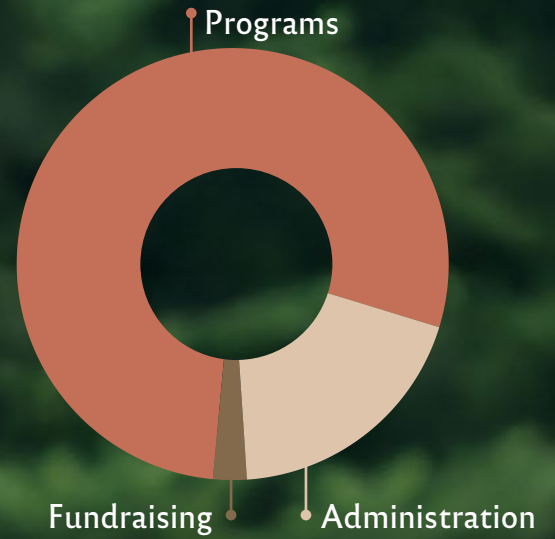
- We launched the **first ever Coyote Awareness Week** March 17-23! Each day during this celebratory week, we shared information and inspiring coyote-centered content on our social media pages. Many of our coalition partners and contributing #CaptureCoexistence photographers also created and shared digital content with our #CoyoteAwarenessWeek hashtag, helping inspire their followers to learn about and appreciate coyotes. We reached over a million people across Project Coyote’s social media platforms!

FINANCES

Revenue



Expenses



TOTAL REVENUE: **\$927,440**

REVENUE: \$ %

Philanthropic Giving: 551,340 59.5

Foundation Support: 376,000 40.5

TOTAL EXPENSES: **\$795,769**

EXPENSES: \$ %

Programs: 622,765 78.3

Fundraising: 20,040 2.5

Administration: 152,964 19.2



Foundation Support

Project Coyote relies entirely on the generosity of individual donors and foundations to support our work for North America's wild carnivores. We thank the following foundations for their support:



Cottonwood Foundation

COTTONWOOD FOUNDATION



FREEDOM REIGN FOUNDATION



FUND FOR WILD NATURE



JACOB & TERESE HERSHEY FOUNDATION



KISCO CONSERVATION FUND

ONE EARTH (DAUGHTERS OF THE EARTH)



SACHARUNA FOUNDATION



SCHWEMM FAMILY FOUNDATION



SHARED EARTH FOUNDATION



SUMMERLEE FOUNDATION



VOLGENAU FOUNDATION



WOODTIGER FUND



© Photo by Patrick Coughlin #CaptureCoexistence Contributor

NEW WILD CARNIVORE LEGAL DEFENSE FUND

\$36,955 for Wild Carnivore Lawsuits

During Wolf Awareness Week (October 20-26), we launched a \$5K matching gift campaign thanks to the generosity of a longterm supporter to raise funds to create a Wild Carnivore Legal Defense Fund. Our community instantly responded to this opportunity to become partners in wolf advocacy, unlocking the entire \$5K matching fund within the first two days of Wolf Awareness Week and inspiring a second \$5K match from another supporter. In total \$36,955 was raised and set aside for our Wild Carnivore Legal Defense Fund.

This fund now supports our current state and federal lawsuits as they work their way through their respective court systems, and ensures we have the resources to wage emergency lawsuits as new threats to wolves and other wild carnivores arise in the coming months and years. With wolves expected to be nationally delisted from the Endangered Species Act in 2025, they will need advocates in the courtroom more than ever. Most states have repeatedly demonstrated that without federal protections, wolves within their borders will be subjected to unscientific and unethical hunting and trapping seasons. With our newly established Legal Defense Fund, we are ready to fight for wolves and other wild carnivores with fervor in 2025 and beyond.

"I support Project Coyote because I believe they have the focus, collaborative nature, and drive to get things done. I appreciate their unique work to expose and halt the most egregious methods of killing wild carnivores in North America and promote compassionate coexistence with wildlife. I know that Project Coyote does so much on a tight budget—and will have a greater impact with additional resources which is why I have offered my end-of-year gift as a match to inspire others to support this worthy organization."



**Charlie Knowles,
Matching Gift Donor**



THE COYOTE COLLECTIVE

302 Coyote Collective Members

To celebrate Project Coyote's 16th anniversary in May, we launched a new monthly giving program: The Coyote Collective. This community of compassionate wildlife advocates provides consistent support that ensures Project Coyote can continue protecting wild carnivores and promoting coexistence. In just the first week of announcing this new program, 148 supporters (including 58 first time donors) joined The Coyote Collective, wildly surpassing our goal of 100 new members. Most monthly gifts are between \$3-\$10, but collectively this makes an enormous impact for wild carnivores. The members who joined during our launch week alone generate over \$20K in annual revenue, helping to immensely expand our programs and campaigns. Members of The Coyote Collective receive exclusive monthly eNewsletters with wild carnivore desktop and mobile screensavers, video interviews with Project Coyote representatives, and program updates. We're thrilled to share that as of November 20, 2024, we have 302 Coyote Collective members. The steadfast support these wildlife advocates provide sustains our mission. Thank you to each of our members to-date.

"I donate to Project Coyote because I believe in the vital role carnivores play in maintaining healthy ecosystems. Project Coyote's work to protect and advocate for these misunderstood animals aligns with my values of coexistence and respect for wildlife. Supporting Project Coyote means contributing to science-based solutions and educational initiatives that promote harmony between humans and carnivores. It's my way of ensuring future generations inherit a balanced and thriving natural world."



Donna Beal,
Coyote Collective member

GROWING THE COMPASSIONATE CONSERVATION MOVEMENT

409 *First Time Donors*

Like coyotes and other wild carnivores that thrive in a pack, humans also benefit from finding meaningful community. When faced with ongoing tragedies like Wildlife Killing Contests or heartbreaking incidents like the torture of a Wyoming wolf pup earlier this year, joining with others who share similar values can make a powerful, collective impact. Together, we can achieve far more for the world—especially for wild lives—than we can alone. We are honored to welcome the over 400 first-time donors who joined the Project Coyote pack this year to help protect wild carnivores.

"I have been a supporter of animal rights for many years and have wanted to contribute to Project Coyote for a while and just have now been able to do so. I am appalled at the treatment of coyotes and other animals that have every right to live on earth as humans do. We can live in coexistence with our wild friends. It takes education and tolerance to achieve these desired results. Project Coyote does a fantastic job of educating the people and supporting the cause. The stories I read on the blog and the care that is evident in what Project Coyote does is immense and needed and I'm so glad to be a supporter of the mission. Thanks for the work that you do."



Lori Weber,
First Time Donor in 2024

Coyote Pup © Photo by Jan Myers #CaptureCoexistence Contributor

Watchful Coyote © Photo by Johnathan Herrick #CaptureCoexistence Contributor

LEAVING A LEGACY OF WILD CARNIVORE PROTECTION

29 Legacy Supporters

We are deeply grateful for the wildlife advocates in our community who wish to memorialize their lifetime of compassion for wild carnivores by including Project Coyote in their estate planning. Our legacy giving community has increased to 29 compassionate individuals who pledge to leave a legacy of wild carnivore protection.

"We support Project Coyote because of your commitment to the science and the facts about carnivores! We have always been wildlife observers wherever we have traveled. Sharing our love of watching wildlife has been an important part of who we are. Helping people come to the conclusion that humans need to coexist with wildlife, especially as we have less land to share with them, is vital. Thank you for all you do in sharing your knowledge, passion and expertise to as many people as you can. I hope our end of year donation helps you reach even more people."



Debra & John Taylor,
Legacy Supporters



FINANCE

Fiscal Sponsorship

**Project Coyote's Fiscal Sponsor:
Earth Island Institute**

Project Coyote is a fiscally sponsored project of **Earth Island Institute**, a 501(c)(3) nonprofit organization. All donations are tax deductible in the United States. Earth Island Institute's federal tax identification number is 94-2889684. Donations made to Project Coyote will show a charge to Earth Island Institute on credit card statements but are directed to Project Coyote's account. Earth Island is an environmental organization providing fiscal sponsorship to more than 75 projects. They are committed to sound fiscal management, accountability, and transparency. Earth Island is highly rated by the top charity rating services, and you can view their financial reports [here](#).

Earth Island Institute's Mission

Earth Island supports environmental action projects and celebrates the next generation of leaders in order to achieve solutions to the environmental crises threatening the survival of life on Earth.



The Project Coyote Pack

We are filled with gratitude to continue growing our team each year. In 2024, we welcomed new staff members in brand new positions, new volunteers, new advisory board members, and an inspiring cohort of summer interns. Our full team and their bios can be found here: projectcoyote.org/about/our-people/

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Join the Movement

Ways to Give

There are many ways to support Project Coyote's work to protect wild carnivores and promote compassionate coexistence. To learn more or make a donation, visit projectcoyote.org/donate

For stock or wire transfers, please email our team at info@projectcoyote.org

Give by Mail

Project Coyote
P.O. Box 5007
Larkspur, CA 94977

Scan to Give



Join The Coyote Collective!

Contribute monthly to join The Coyote Collective: a community of compassionate wildlife advocates who collectively ensure Project Coyote's success of protecting wild carnivores and promoting coexistence.

projectcoyote.org/coyote-collective

Leave a Legacy






Project Coyote partners with FreeWill to make it easy to write a will, for free, and ensure the protection of loved ones and cherished causes.

projectcoyote.org/legacy-giving

Join the eTeam

Receive our newsletter, blogs, Action Alerts for your state, and wild carnivore news to your inbox! Sign up here: projectcoyote.org/join-our-e-team/

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