



PROTECTING WILD CARNIVORES  
FOSTERING THRIVING ECOSYSTEMS

# Texas State Advocate Volunteer Role Description

Make a significant contribution to protect wildlife in Texas—Apply to be a State Advocate in Project Coyote's Texas chapter!

## Volunteer Role Overview

State Advocates are highly motivated volunteers who help to propel Project Coyote's critical campaigns for wild carnivores at the local and state levels. These volunteers will work closely with Project Coyote's program and communication staff to advance the organization's mission, programs, and campaigns in key regions.

The volunteers who dedicate their time and energy to Project Coyote are the heart of our wildlife protection efforts. As frontline champions for wild carnivores, our State Advocates extend our reach into communities where policy decisions directly impact wildlife. We deeply value these passionate individuals who amplify our voice and mission at the local and state levels, making possible what our small staff alone could never achieve. **The reward of volunteering as a State Advocate with Project Coyote goes beyond personal satisfaction—it's about joining a network of dedicated wildlife advocates working together to create meaningful change for coyotes and other carnivores across the country.** By becoming part of our community, you'll connect with others who share your passion for protecting wildlife while developing valuable skills in advocacy, community organizing, and conservation policy.

## Benefits of Becoming a Project Coyote State Advocate

- Become a valued member of a community of Project Coyote State Advocates
- Contribute to the advancement of protections for wild carnivores and ecosystems
- Receive specialized training in carnivore advocacy, grassroots mobilization, and public communications
- Volunteer flexibly, with ability to participate based on your schedule
- Reimbursement for some travel costs for attending public events



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## General Responsibilities

- Understand and effectively represent Project Coyote's mission, values, and brand at events, during community outreach, in policy campaigns, and/or online
- Submit campaign updates and progress tracking information for Project Coyote campaign activities in their state
- Distribute Project Coyote resources and campaign materials
- Encourage individuals to become supporters/members of Project Coyote

## Potential Responsibilities, Depending on Volunteer Best Fit

Project Coyote works to PROTECT wild carnivores through advocacy campaigns, teach communities to compassionately COEXIST with their wild neighbors through outreach initiatives, and INSPIRE appreciation for wild nature through partnerships with educators and creatives.

### PROTECT: Advocacy Campaigns

- Assist in researching and identifying state-specific policy priorities for wild carnivore protection
- Advance Project Coyote's PROTECT campaigns, including:
  - Ending Wildlife Killing Contests
  - Protect America's Wolves
  - Reforming Wildlife Governance
  - Science & Ethics
- Draft Action Alert emails and other local outreach materials for state supporters about pressing carnivore policy issues
- Write and submit letters to the editor and op-eds to relevant media outlets in support of carnivore protection policy
- Coordinate and meet with local and state policymakers to foster their support

### COEXIST: Outreach Initiatives

- Implement and promote the Coyote Friendly Communities program
- Organize and conduct educational presentations
- Develop and maintain relationships with local community organizations
- Create and distribute educational materials tailored to local contexts
- Table at community events



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### INSPIRE: Appreciation for Wild Nature

- Organize wildlife appreciation speaking and art events, e.g. screenings of Project Coyote's films
- Expand the reach of Keeping It Wild educational resources
- Support Project Coyote's fundraising events and campaigns
- Create content to inspire public engagement with wildlife conservation
- Pitch media content to media outlets and potential media collaborators to promote Project Coyote's mission and work

### Qualifications and Skills

- Excellent organization and communication skills (verbal and written)
- Ability to work both independently and in a collaborative environment
- Computer literacy, including proficiency with Google Drive, Zoom, and Slack
- High level of knowledge or experience working in wildlife advocacy, or dedication to learning
- Passion for and dedication to the mission and goals of Project Coyote

### Time Commitment

- Average of 5 volunteer hours per week (or ~20 volunteer hours per month), understanding that time may vary based on campaigns and personal availability
- Minimum commitment of six months, with longer-term service preferred
- Annual review process

### Application Process

1. [Apply here](#) by **April 30, 2025** (including submitting references)
2. Participate in an interview with State Coordinator and State Advocacy Manager
3. Complete reference check
4. Receive offer of volunteer position, including training and ongoing support

*\*We are an equal opportunity employer and give consideration for employment/volunteering/internships to qualified applicants without regard to age, race, color, religion, creed, sex, sexual orientation, gender identity or expression, national origin, marital status, disability or protected veteran status, or any other status or characteristic protected by federal, state, or local law.*