



Coyote Awareness Week Social Media Toolkit



Join us in celebrating **Coyote Awareness Week** online! Project Coyote will be posting new coyote-content every day across our social media channels. Follow along and help spread the word by engaging with and sharing posts using **#CoyoteAwarenessWeek** to expand our collective impact in support of coyotes. You can also use the ready-made graphics, photos, and captions to help educate your community and raise awareness about coyotes and coexistence, or create your own content!

Follow Us: [Facebook](#), [X/Twitter](#), [LinkedIn](#), [Instagram](#), [YouTube](#), [TikTok](#).

Coyote Awareness Week Graphics

Coyote Awareness Week graphics available [here](#).

Graphics for co-branding (add your logo!) available [here](#).

Unbranded coyote photos available [here](#).

Facebook & Instagram Sample Posts

Option 1 (for individuals supporting Coyote Awareness Week):

It's #CoyoteAwarenessWeek! 🐾🐾

Did you know coyotes face relentless persecution in the U.S. with hundreds of thousands killed annually in traps, snares, chased by hounds, for cash and prizes awarded in wildlife killing contests, and through taxpayer-funded killing programs?

It is well past time to replace lethal “management” with compassionate coexistence. Coyotes, like everyone, have a right to exist. They deserve protection from unscientific and unethical persecution.

Be part of the solution. Follow Project Coyote [[tag @ProjectCoyote \(Facebook\)](#), [@ProjectCoyoteOrg \(Instagram\)](#)] to learn more and get involved.

You can also download and share free, practical tools to help make your community coyote-aware: <https://projectcoyote.org/act/downloadable-resources/>

#Coyotes #ProjectCoyote #CompassionateCoexistence #StopTheKill

Option 2 (for individuals supporting Coyote Awareness Week):

It's #CoyoteAwarenessWeek! 🐾

From March 16 to March 23, we're celebrating coyotes and advocating for ethical, science-based coexistence.

Coyotes are intelligent, social, and family-oriented — and they provide vital ecological benefits: controlling rodents naturally, dispersing seeds, and helping strengthen biodiversity and ecosystem resilience on a changing planet.

Yet at least 500,000 are killed each year in the U.S. through recreational killing, trapping, and government-funded programs. Our wild neighbors deserve better.

Follow Project Coyote [tag @ProjectCoyote (Facebook), @ProjectCoyoteOrg (Instagram)] to learn more and get involved.

Together, we can create a world where our wild coyote neighbors, and all wildlife, are treated with respect and compassion. 🌍🐾

#Coyotes #ProjectCoyote #CompassionateCoexistence #StopTheKill

Option 3 (for partnering orgs):

It's #CoyoteAwarenessWeek! 🐾

At [Partner Organization Name], we're proud to stand alongside Project Coyote in advancing compassionate coexistence with coyotes and other wild carnivores.

Coyotes are among the most persecuted wildlife species in the U.S., with hundreds of thousands killed each year in traps and snares, chased by hounds, targeted for cash and prizes in wildlife killing contests, and killed through taxpayer-funded programs.

These intelligent, family-oriented wild carnivores provide vital ecological benefits: controlling rodents naturally, dispersing seeds, and helping strengthen biodiversity and ecosystem resilience on a changing planet. They belong in our shared landscapes, and it's time to move beyond lethal "management" toward proven, nonlethal coexistence strategies that keep communities, pets, and wildlife safe.

Join us March 16–23 to learn more and take action. Explore and share free, practical tools to help make your community coyote-aware: <https://projectcoyote.org/act/downloadable-resources/>

Follow [tag @ProjectCoyote (Facebook), @ProjectCoyoteOrg (Instagram)] and [Partner Organization Name] to get involved.

#Coyotes #ProjectCoyote #CompassionateCoexistence #StopTheKill

Twitter/X & Bluesky Sample Posts:

Option 1 (for individuals supporting Coyote Awareness Week):

I'm celebrating #CoyoteAwarenessWeek (March 16-23) with @ProjectCoyote to honor these resilient canids & promote coexistence! 🦊🐾 Explore and share free, practical tools to help make your community #coyote aware: <https://projectcoyote.org/act/downloadable-resources/>

Option 2 (for individuals supporting Coyote Awareness Week):

It's #CoyoteAwarenessWeek!

At least 500,000 #coyotes are killed in the U.S. each year — yet they provide vital ecological benefits: controlling rodents, dispersing seeds, and supporting biodiversity. These essential animals deserve better. Follow @ProjectCoyote to learn more!

Option 3 (for partnering orgs):

[Partner Organization] stands with @ProjectCoyote during #CoyoteAwarenessWeek! 🦊

These intelligent, family-oriented animals control rodents, disperse seeds, and support biodiversity and ecosystem resilience. #Coyotes belong in our landscapes — let's coexist, not kill.

Option 4 (for partnering orgs):

It's #CoyoteAwarenessWeek! 🦊🐾

[Partner Organization] is proud to partner with @ProjectCoyote to advance #CompassionateCoexistence.

Explore free, practical tools to help make your community #coyote aware: <https://projectcoyote.org/act/downloadable-resources/>

Photographers and videographers, join our photography coalition to end Wildlife Killing Contests. Learn more about [Capture Coexistence here](#).

*Note to Capture Coexistence Contributors:

Feel free to use your own photography, and don't forget to add the [#CaptureCoexistence](#) hashtag!